

SEPTEMBER 2010

Seventh MSRE Cohort Kicks Off Academic Year with Process Week

The seventh cohort of the MSRE program kicked off the academic year Aug. 23 with a course called The Real Estate Process, or “Process Week.” Process Week is an intensive, six-day course designed to expose new students to the MSRE program, the university, the real estate industry and San Diego.

During the jam-packed course, students listened to presentations given by a variety of civic, real estate and university leaders on a broad range of real estate topics and issues, including microeconomics, sustainability, real estate development, financial concept fundamentals, Microsoft Excel skills, and real estate legal documents and transactions. Students also attended workshops on business writing, career

planning, presentation skills and reputation management to help prepare them for the challenging year ahead.

Outside of the classroom, students toured the construction site of Cedar Gateway Multifamily Apartments, an affordable housing community for low-

income families located downtown, as well as the new LEED-certified Student Life Pavilion on USD’s campus. The group capped off their first week with a harbor cruise, where they got to know their fellow graduate business students, faculty and staff.

Profile of the Seventh Master of Science in Real Estate Cohort

- **Number of Students:** 18 full-time; eight part-time
- **Age Range:** 23-45
- **Students with Previous Real Estate Experience:** 24
- **Most common undergraduate majors:** business, economics, architecture
- **73 percent male; 27 percent female**
- **Seven U.S. states and four international countries represented**



MSRE students tour the Cedar Gateway Multifamily Apartments construction site during Process Week.